



Position: RHI Bike Share Organizer
Reports to: Director of Community Building
Schedule/Status: Part time, non- exempt; Week-end and evening hours required;
Temporary position March 15th to June 15th; Average 15 hours/ week
Compensation: \$17/hr
To apply, fill out an application at: <https://forms.gle/Zg8kWB2KC43M3rhL6>

Organization Background: For 17 years, Red Hook Initiative (RHI) has been a leader in place-based social change, nurturing young people in Red Hook, Brooklyn, to be inspired, resilient and healthy, and to envision themselves as co-creators of their lives, community and society. Our model prioritizes youth development, community building and organizing, and community hiring to strengthen Red Hook's future, interrupt cycles of injustice and racial inequity, and build hope.

We are seeking a Bike Share Organizer to implement an outreach program to increase awareness and utilization of the Citi Bike program within communities of color who reside in Red Hook, Brooklyn. Red Hook contains 15 Citibike station docks, connecting community members with neighborhoods throughout New York City. The Bike Share Organizer will host events to promote Citibike access including free rides and other promotional events and will distribute information about Citibike through in person outreach and presence at community events and meetings. The Bike Share Organizer will be responsible for documenting and reporting of outreach efforts. The ideal candidate is passionate about biking, knowledgeable of the Red Hook community, and confident engaging with community members about bike access.

The Bike Share Organizer will be responsible for engaging at least 300 community members in Citibike education, hosting two community bike rides with at least 25 participants total, and enrolling 50 community members in low cost Citibike memberships.

Responsibilities includes:

- Share existing and create new Citi Bike enrollment materials for Red Hook events
- Cross promote the enrollment of Citi Bike at other Red Hook physical activity classes (e.g. Swimming Programs, Basketball Tournaments etc)
- Establish Citi Bike enrollment and information kiosks in targeted Red Hook locations
- Coordinate neighborhood bike safety classes and events with Lyft sponsored Citibike programs

- Lead Red Hook based community rides in targeted areas
- Build relationships with Red Hook based non-profit organizations and individuals to create co-sponsored Citi Bike enrollment and educational sessions/events.
- Represent RHI at Bike Share Equity partner meetings

Physical Requirement Include:

- Ability to ride a bike for at least 30 minute intervals

Qualifications:

- Experience in community engagement, campaign work, or other forms of direct outreach;
- Excellent communication and multi-tasking skills;
- Excellent interpersonal and relationship management skills;
- Demonstrated cultural competence with respect to Red Hook;
- Understanding of New York City's diversity and experience working with people of diverse backgrounds;
- Proficiency in use of technology such as laptop computers and tablets;
- Proficiency in written and spoken Spanish or Madarin a plus
- Passionate about biking and bike share equity